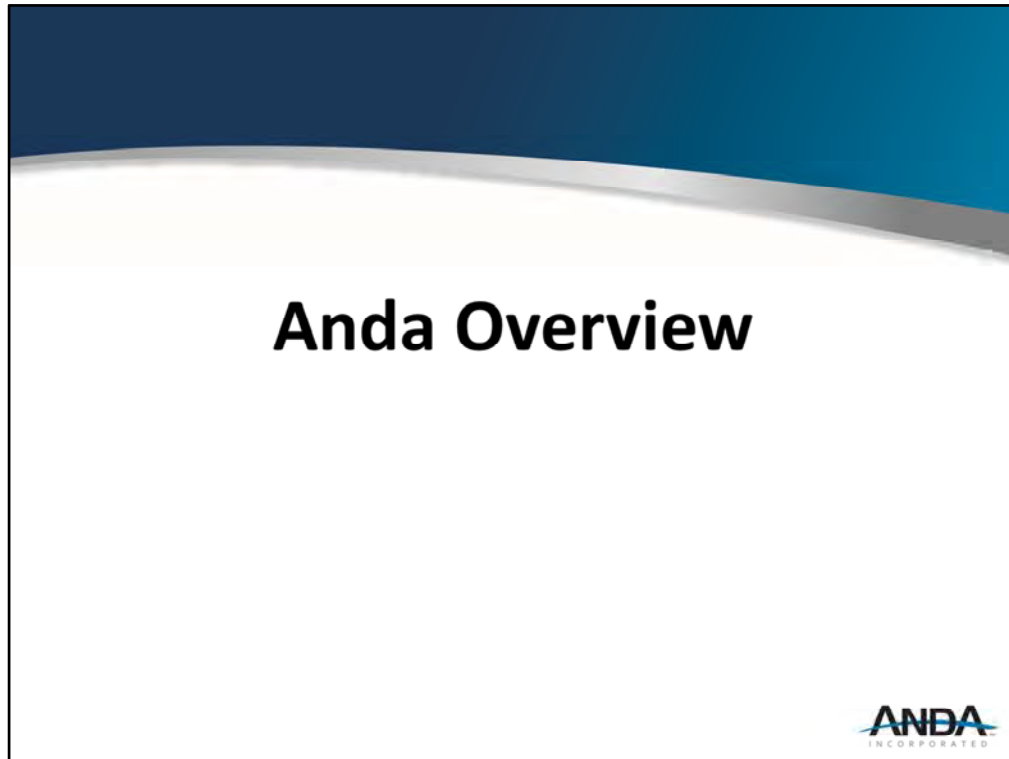


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Anda Overview



- Anda, Inc. is the fourth largest supplier of generic pharmaceuticals within the U.S.
- Anda, Inc. was established in 1992 to service the pharmaceutical purchasing needs for pharmacies and physician offices.
- Anda, Inc. is a **Watson** Distribution Company.
- We service our customers utilizing a strong telesales approach, complemented by progressive technology and excellent customer service.
- Anda uses two distribution centers with over 8,000 products in stock
 - 150,000 sq. ft. facility located in Weston, FL
 - 355,000 sq. ft. distribution center in Groveport, OH
- Anda's strength is customizing programs to support our customer and manufacturer needs.
- Anda positions ourselves to our customers as the perfect compliment to their primary wholesaler.
- Anda has established ourselves as the premier distribution method for new to market launches to the chains.



Anda Overview



Anda purchases from over 250 manufacturers and then resells that product customers across the U.S.



Our ability to efficiently ship small dollar consolidated orders to our customers has positioned us a premier distribution partner for our manufacturers and customers.

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Distribution Logistics


Anda's distribution model is centered around nationwide, small-box, next-day delivery out of our two primary distribution centers in Groveport, OH and Weston, FL.

Logistics

- Shipped to over 62,500 different customers
- Record Highs of 41,850 locations and 43,500 orders shipped in a Single Day!

Statistical Performance

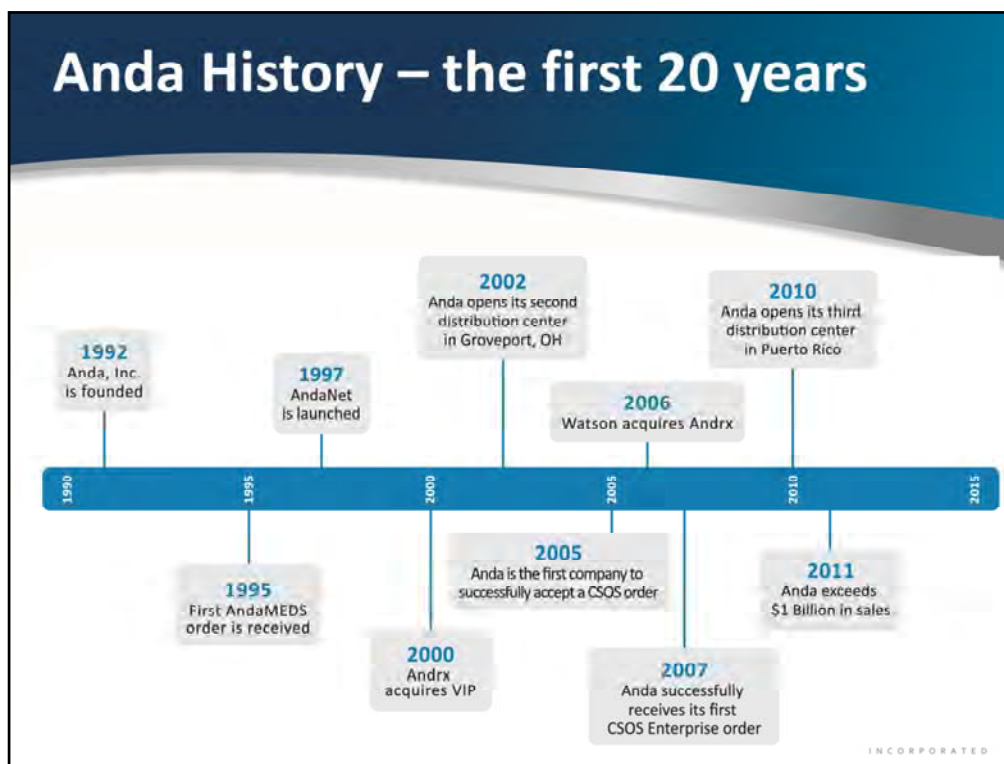
- 1,509,303 orders
- 7,662,165 lines shipped
- 30.8 Million Units shipped



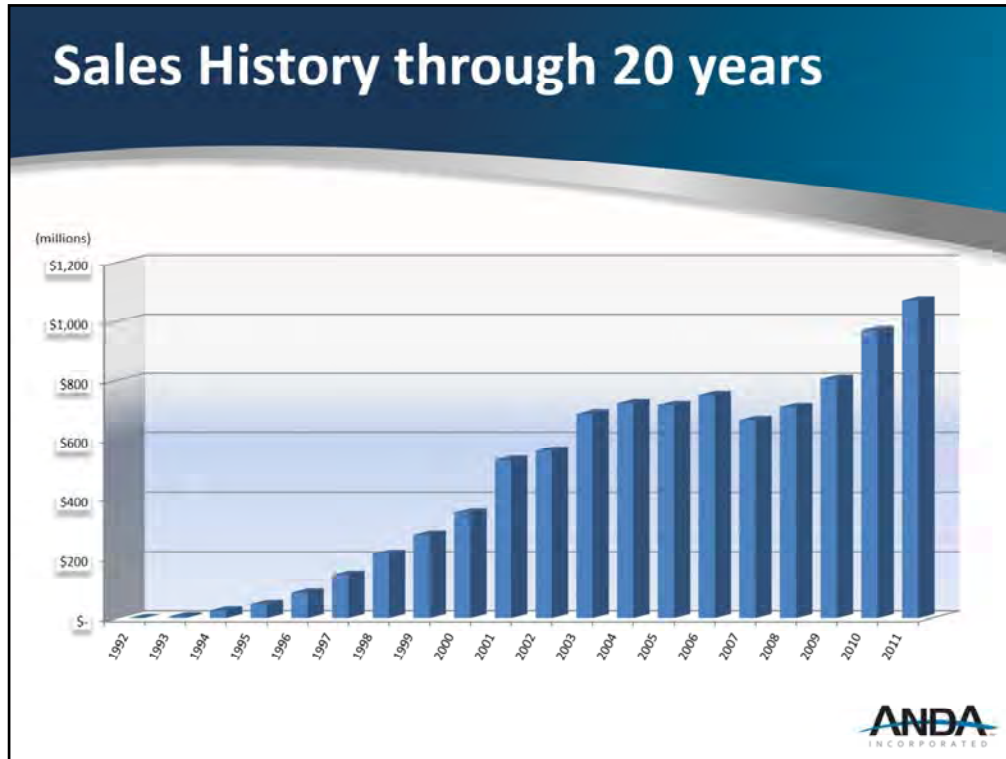
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WOW. We truly are the leader in overnight pharmaceutical distribution. We are now a "brand"

When people talk about a distributor...they mention the Anda Model



Take a moment to reflect on last year, and all of the accomplishments of the last 20 years...



Year to Date we've had \$100 million less in new product launches than in 2010.

Sales Team Coverage

Anda's sales teams reach all U.S. trade classes utilizing a targeted inside sales force along with an outside National Accounts team.



Retail, LTC Pharmacy Supply

National distributor for generic and brand pharmaceuticals, CII's, OTC's and vitamins. Focused on product distribution to independent pharmacies, chain drug stores, and LTC pharmacies.



Physician, Clinic and Hospital Supply

- Your source for generic and branded injectables, vaccines, specialty oral dose forms, and medical/surgical supplies. Focused on product distribution to office based physicians.
- Specialized call campaigns to physician offices that complement field sales teams.



Inside Sales

200+ Tele-Sales Representatives,
13 Sales Managers,
1 Director of Sales,
2 Exec. Directors of Sales

National Accounts

9 National Account Managers,
6 National Account Representatives
3 Directors of National Accounts

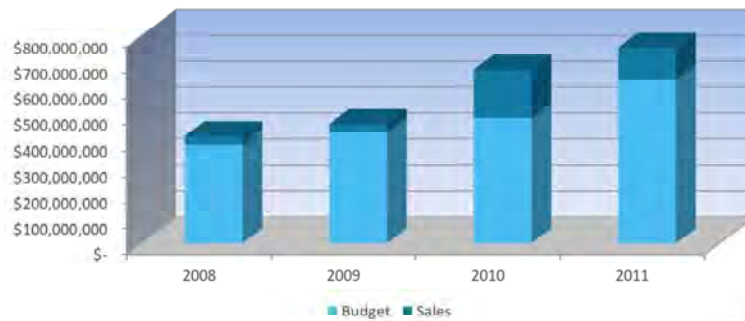
Total market coverage
making over 10,000 pharmacy calls
per day and over 3,000 physician
calls per day.



National Accounts

National Accounts achieved it's largest sales ever in 2011, managing \$755M in sales

- Anda's National Accounts team manages 350 account relationships
- Shipped nearly 33,000 chain locations and grew sales within the chains by over 25%
- Total sales managed by National Accounts were up 13% from last year



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Controlled Substance Distribution

In 2011, Anda shipped a CII product to almost 11,000 customers
2,500 customers purchased utilizing Anda's CSOS systems



Our combined 19,000 square feet of CII space allows us the ability to create a centralized master vault.

April 2009, Anda sets new personal best with the CII launch of Generic Adderall® XR

- Over 6,000 locations shipped within 2 days of launch



Cold Chain Distribution

In 2011, Anda shipped a cold-chain product to over 20,000 customers



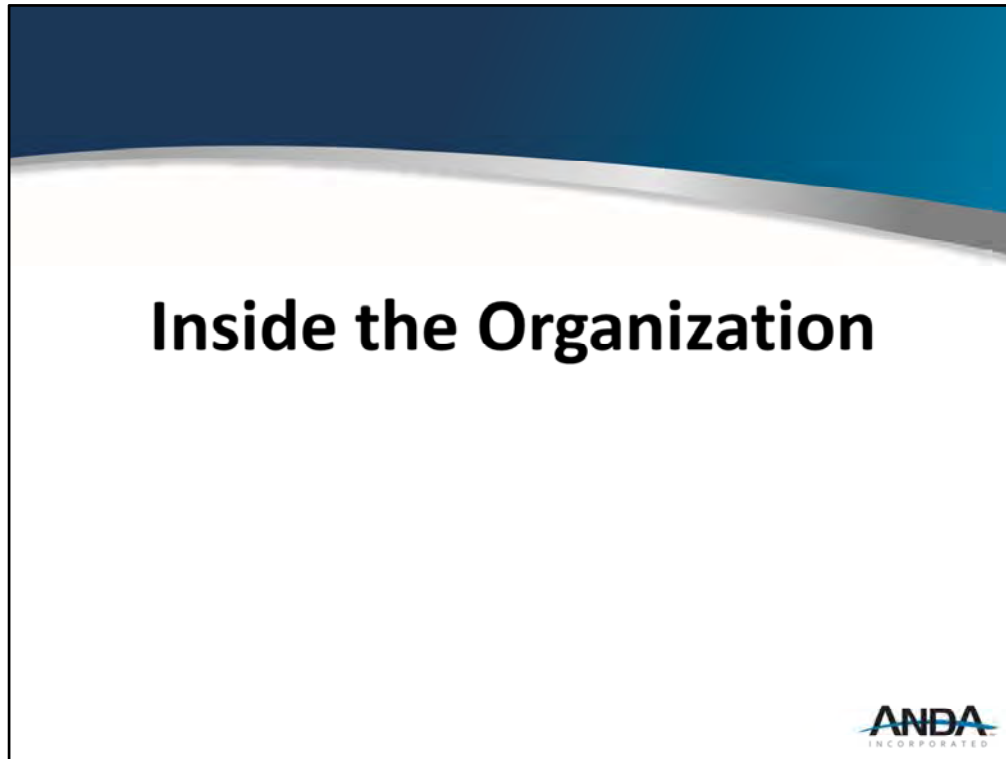
69k cubic feet combined refrigeration capacity

3 non-controlled substance refrigerators (36 – 46F) with total of 57,568 cubic ft.

1 controlled substance capable refrigerator (36 – 46F) with total of 11,825 cubic ft.

Our 3 non-controlled substance refrigerators and 1 controlled substance refrigerator give us the ability to ship refrigerated items from M-TH up to 9:30pm EST for Next Day Delivery.





AI's Business Leads

Patrick Cochrane
VP, Logistics & Operations

Manages all aspects of distribution including management of the three facilities and the carrier relationships

Brian Witte
VP - Operations

Inside Sales (telesales) floors, Sales Reporting, Training, and Customer Service

Bill Versosky
VP – Sales & Marketing

National Accounts sales and operations, Marketing

Marc Falkin
VP, Purchasing

Purchasing negotiations and replenishment from branded and generic suppliers.

Kim Poropat
VP, Contracts & Project Mgmt

Contracts, Pricing, and lead for Special Projects

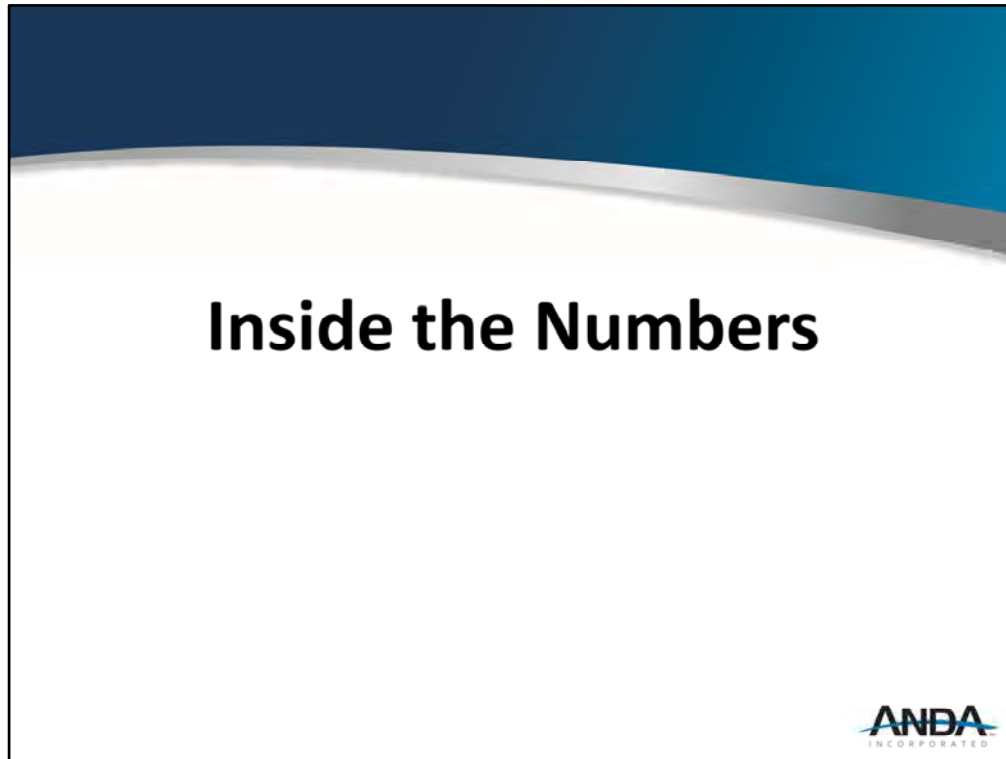
Michael Cochrane
Exec Dir, Regulatory Compliance

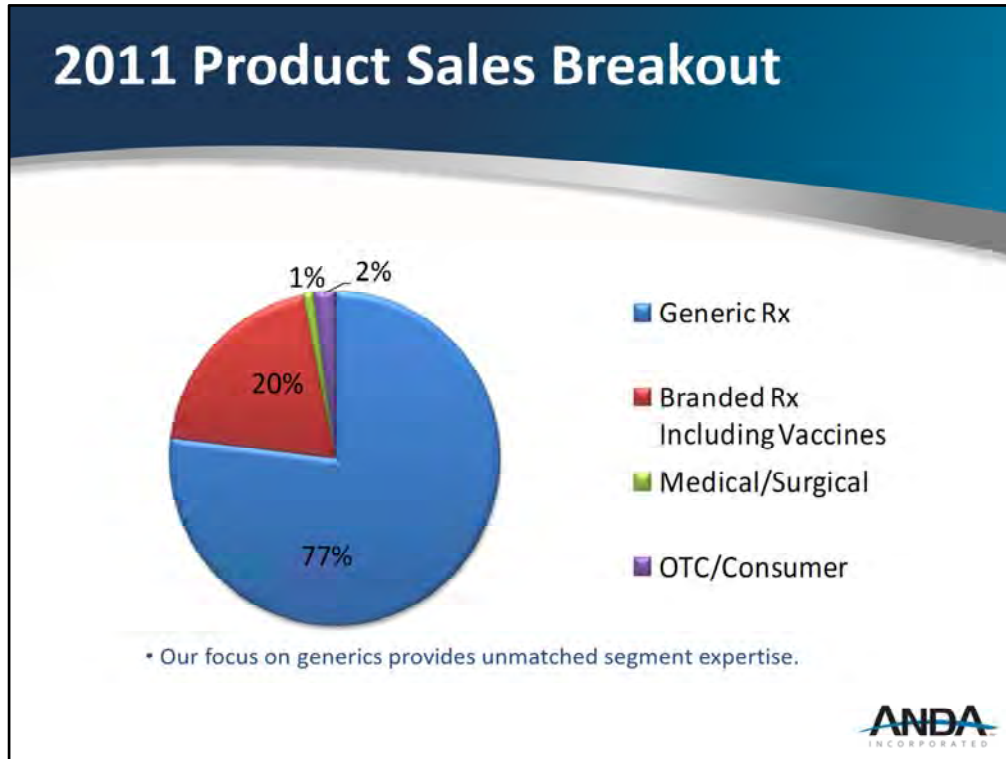
Regulatory Compliance including DEA compliance and relationship management

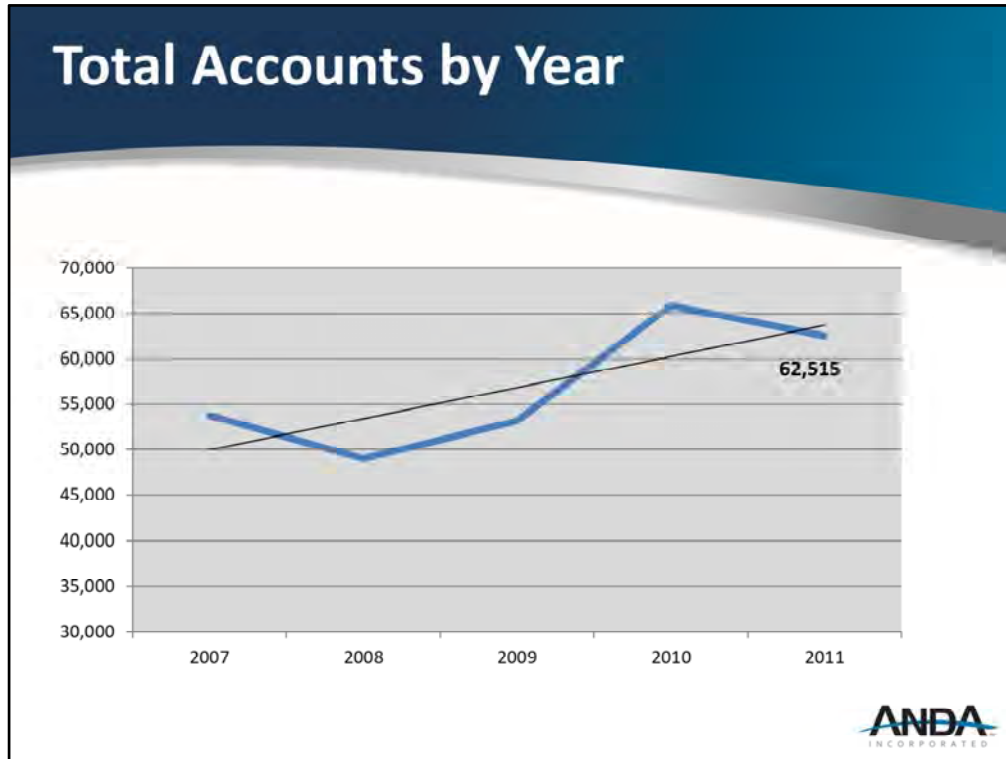
Paul Williams
SR VP, General Manager Anda Specialty

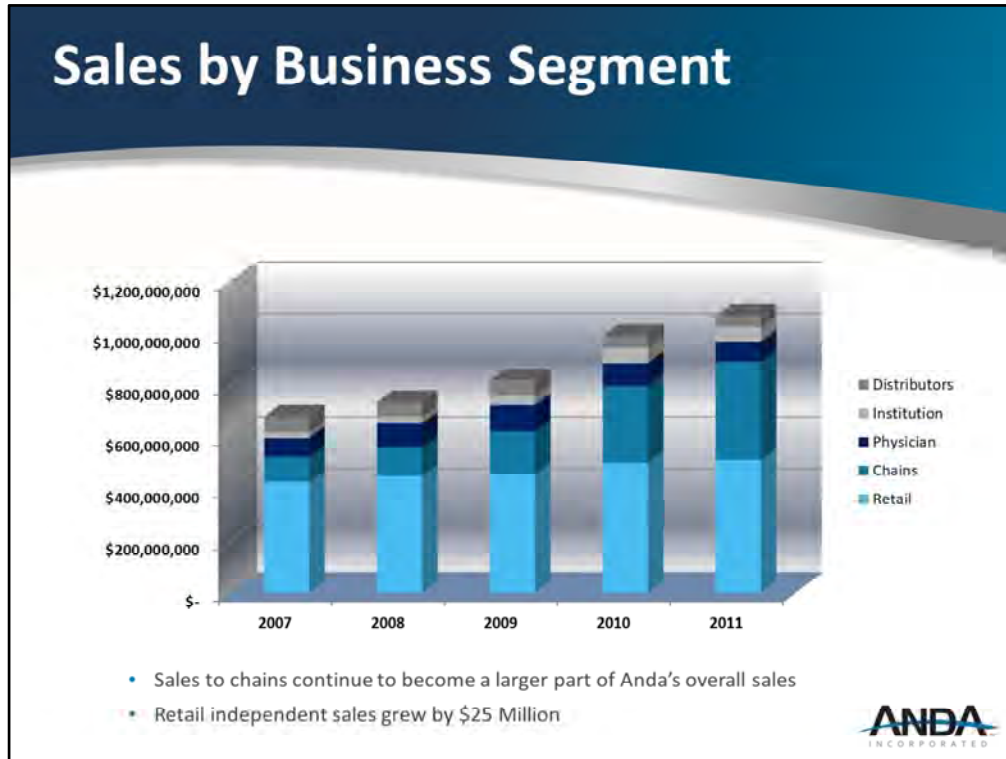
Business lead for Intellogics and PractRx, Anda Inc's two physician based business segments

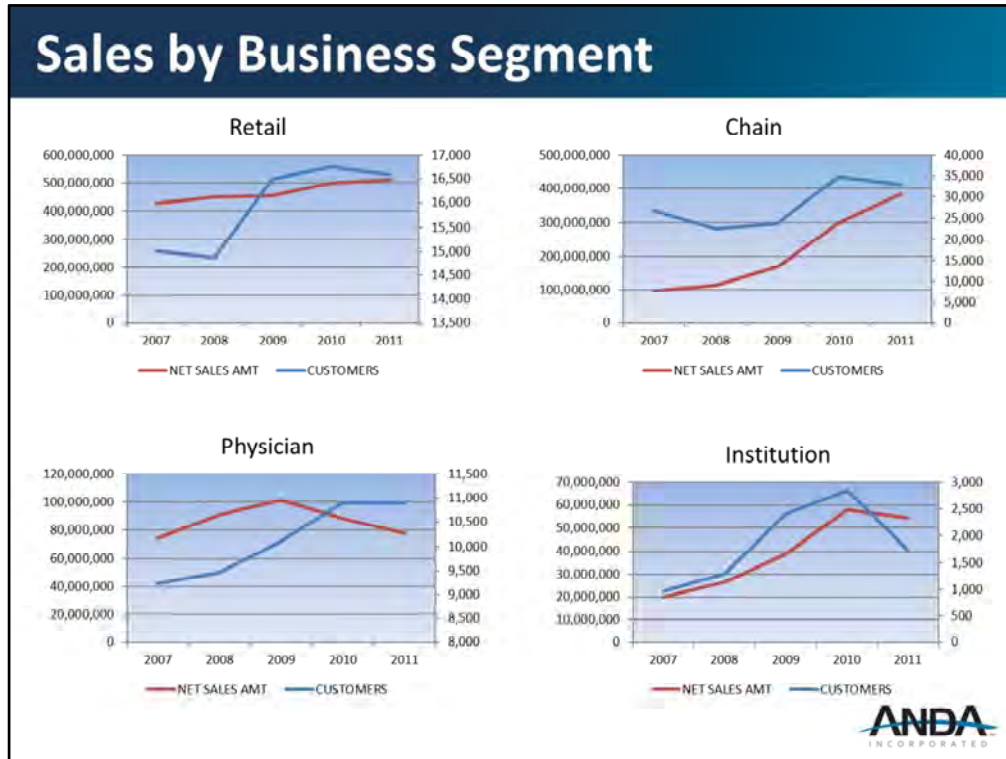




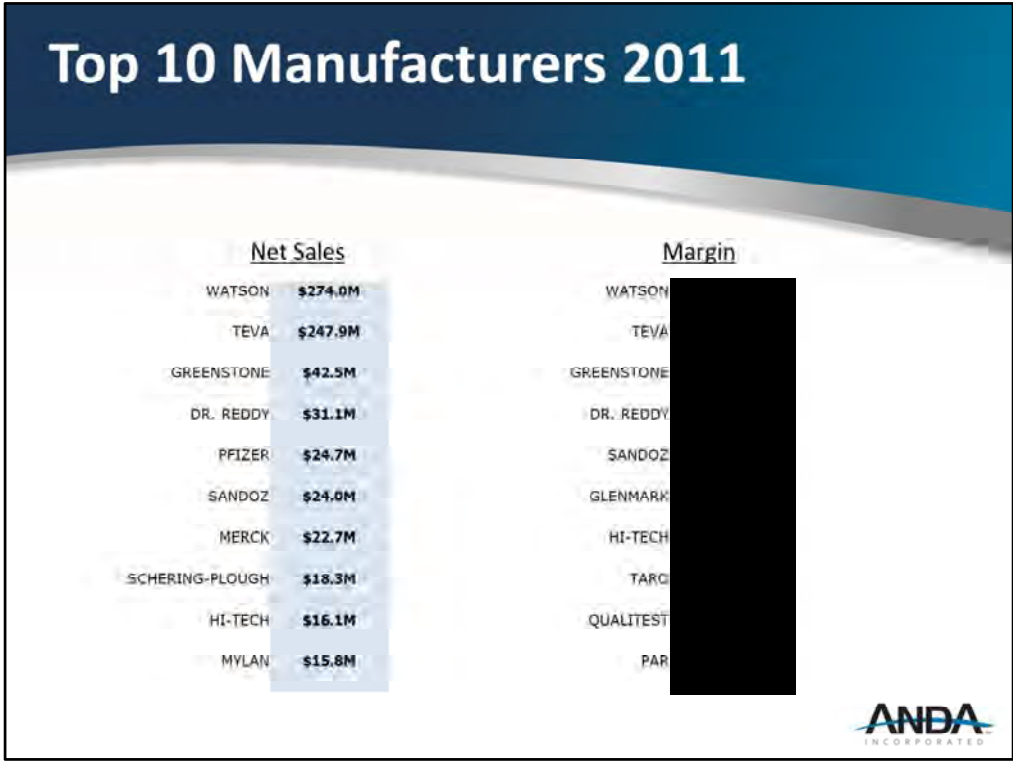


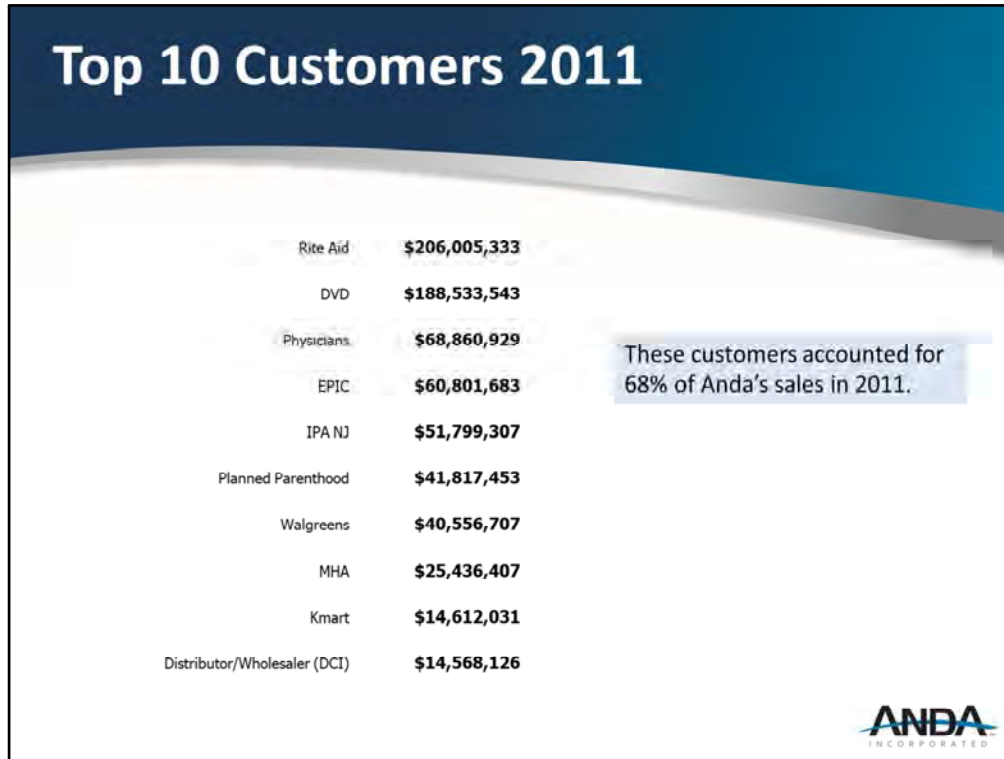






Retail and Chain were strong in 2011, while our Physician and Institutional sales declined.





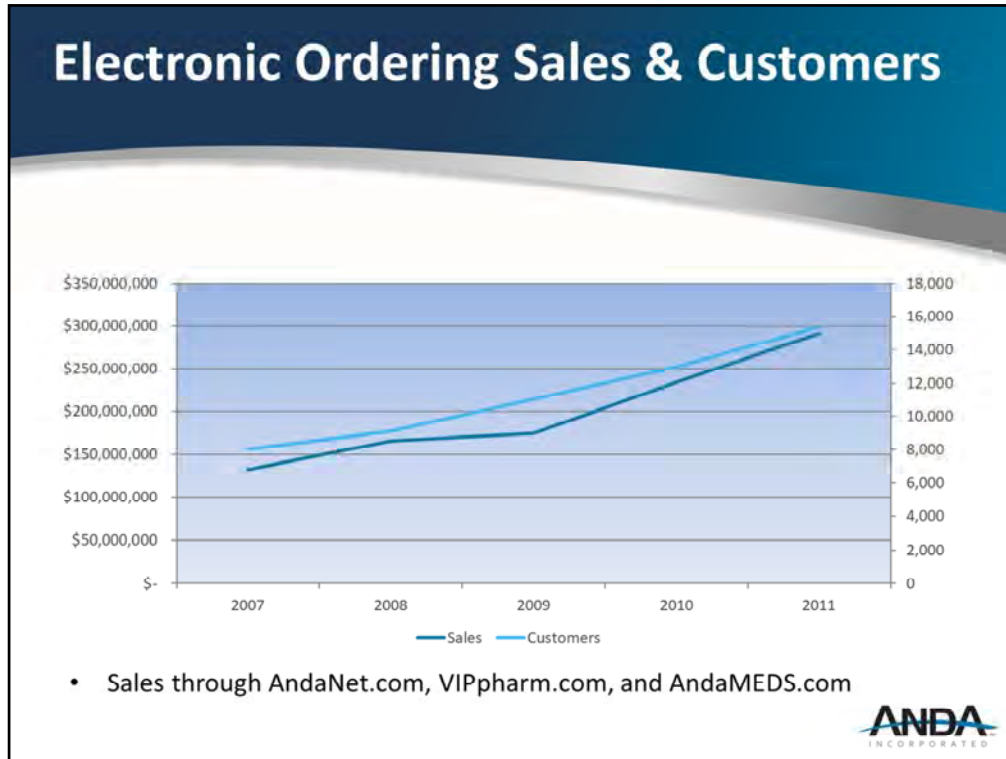


CII Customers were back up in 2011
CII Sales exceeded \$200 Million

CSOS and CSOS Enterprise

- 736 New CSOS client accounts added in 2011
- Now over 5,800 CSOS installations
- 8 Mid-sized Regional Chains installed on CSOS Enterprise
- Total of 741 Pharmacy Chain Stores currently using our CSOS Chain Store System
- 42.3% increase in CSOS Enterprise Sales






Online ordering customers grew to over 15K. 18% increase
Online orders grew by 100K orders
42% of retail independent sales online
27% of total sales online

Pricing & Contracts Statistics

Department Reorganization

- Price Management Team
 - Managed 7,360 retail price changes > 25% increase over 2010
- Marketing Intelligence Team
 - Review hard copy invoices and over 25,000 competitive data points covering 99.8% of all Anda SKUs on a continual basis
- Cost Management Team
 - Streamlined processes for quicker updates
- Pricing Analysis Team
 - Analytical research using Market Intelligence resulted in more proactive price changes each month
- Bids Team
 - Administers all special price requests, RFPs and government pricing
- Price Override Team
 - Managed over 125,000 price overrides and over 40,000 credit requests
- Contracts Team
 - Currently managing 10,831 active customers on rebate contracts
 - 100's of requests weekly moving customers to various programs



308 contracts to manage is hard to comprehend.
Do the math....

Customer Service Statistics

Remedy Opportunities


- Over 69,600 opportunities handled in Remedy in 2011 for customer service issues.

Recalls

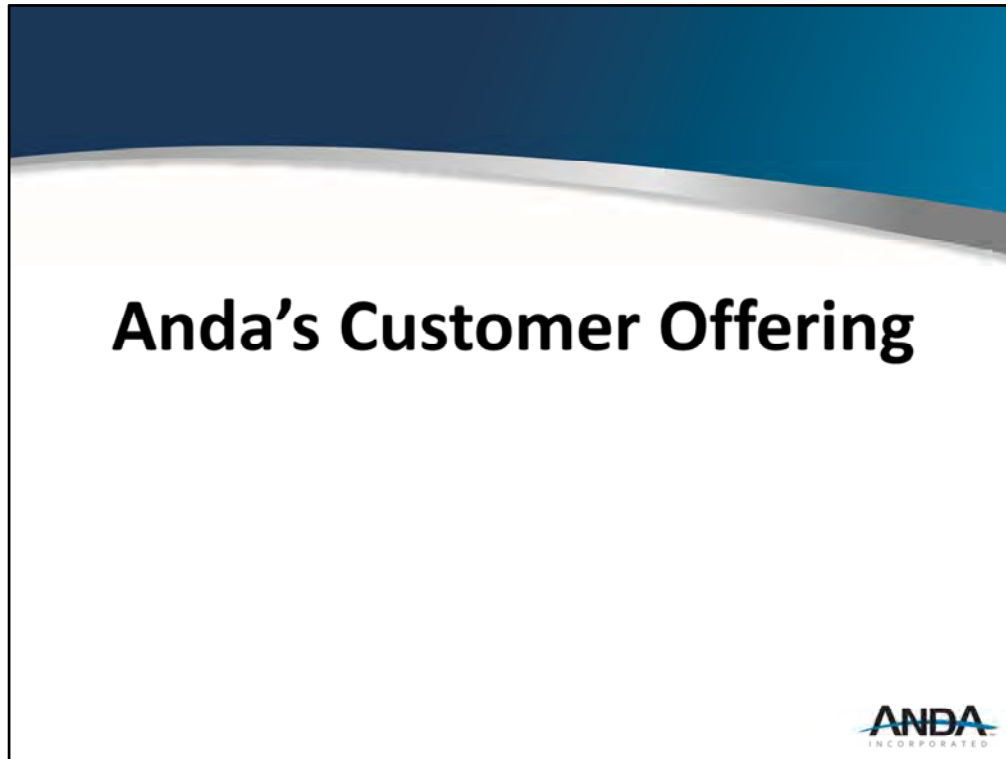
- 190 products recalled
- 66,700 recall letters faxed or mailed to Anda/VIP/AndaMeds/PR customers

Returns

- Processed over 24,000 authorized merchandise returns in 2011



Thank you sales for your support in recalls. It was a very difficult year with over 200 recalls
Look at the reduction of 90 day calls...
Over 100 returns per day..



Sales Team Coverage

Anda's sales teams reach all U.S. trade classes utilizing a targeted inside sales force along with an outside National Accounts team.



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National distributor for generic and brand pharmaceuticals, CII's, OTC's and vitamins. Focused on product distribution to independent pharmacies, chain drug stores, and LTC pharmacies.



Physician, Clinic and Hospital Supply

- Your source for generic and branded injectables, vaccines, specialty oral dose forms, and medical/surgical supplies. Focused on product distribution to office based physicians.
- Specialized call campaigns to physician offices that complement field sales teams.



Inside Sales

200+ Tele-Sales Representatives,
13 Sales Managers,
1 Director of Sales,
2 Exec. Directors of Sales

National Accounts

9 National Account Managers,
6 National Account Representatives
3 Directors of National Accounts

Total market coverage
making over **10,000** pharmacy calls
per day and over **3,000** physician
calls per day.



First to Market Program

Anda's Systems, Processes, and Culture make us the Leader in Day 1 Delivery of New Generic and Branded products, Including CII's.

- Capacity to ship over 35,000 locations on launch day
- Currently providing launch distribution services for the largest chains in the country in addition to thousands of independent pharmacies
- Special CII drug launch capabilities

Services Include

- Unmatched sense of urgency
- Communication to stores regarding launch details
- Database management expertise
- Multiple ordering configuration on launch day
- Customized letters added to each order box
- Flexible Invoicing options



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First to Market Program

Concerta

- Set CII customer launch record of 6,686 customers in days 1-3
- Set CII retail independent record at 583, doubling our previous best

Zyprexa

- Set LTC record at over 300 customers in days 1-3
- Broke record for highest month in sales at over \$110M
- Had unprecedented success with nearly every customer placing a reorder

Lipitor

- Set Pre-book record at over 4,200 pre-books
- Set single-day new product launch record for customer count at over 33,000
- Set single-day sales record at over \$93 Million



2012 Significant Generics Launches		
Q1	Lexapro	\$2.9B
Q1	Seroquel	\$4.6B
Q2	Provigil	\$1.1B
Q2	Plavix	\$6.6B
Q3	Singulair	\$4.4B
Q3	Actos	\$3.7B
Q3	Diovan	\$1.9B
Q3	Geodon	\$1.3B



A big part of the way we're going to get there is by maximizing sales on the new product launches coming this year.

Personalized Customer Service

Anda is focused on providing excellent customer service as a core competency and a point of differentiation from our competitors.

- We can customize our service offering to a specific customer or manufacturer program:
 - Can create a customized inbound 800 # to handle orders or inquiries for a specific program.
 - Can create customized training and certification programs for all sales personnel
 - Manufacturer in-service training is available and encouraged.
 - Ability to target market or collaborate calling cycle with a manufacturer field sales force.
 - Can create customized website ordering platform for a specific product or customer.
- Able to verify orders before they ship out and/or provide full tracking once order goes out.



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Differentiation through Technology

Anda has utilized creative technology to drive sales opportunities, improve the level of service, and provide a better interface for our customers to order.



- Online Ordering Websites
 - AndaNet.com
 - AndaMEDS.com
 - VIPpharm.com
 - Customized Websites



- EDI Applications
 - Standard EDI
 - Pass>Thru™



- AndaCentral™
 - Website ordering for multiple locations



- Purchasing Director™
 - Rules based application allowing for purchases from multiple sources



- AndaConnect®
 - Handheld ordering device applications



- CSOS and CSOS Enterprise
 - Allows for electronic ordering of Controlled Substances



Online Ordering

- Allowing your stores to order online through AndaNet is the simplest way to provide store-level ordering capabilities to your locations.
- With online ordering via AndaNet, your stores can:
 - ✓ Access invoice pricing and product availability
 - ✓ View our full catalog of over 8,000 products
 - ✓ Ensure customer service levels by placing overnight orders
 - ✓ View account management information including order history, shipping status, search feature, and more
 - ✓ Order Mon – Fri until 9:30pm EST for next day delivery, incl. Sat delivery
 - ✓ Order Sat until 5:30pm EST for Monday delivery
 - ✓ View upcoming generic launches and pre-book online
- For our chain customers, Anda has the ability to:
 - ✓ Create a customized homepage for your stores
 - ✓ Restrict access to products available online
 - ✓ Provide for corporate order approval via AndaCentral™



Corporate Ordering

- With AndaCentral™, you have all the tools and flexibility at your fingertips to manage online ordering at the corporate level for your chain.

- With AndaCentral™, you can:

- ✓ Push orders to individual stores for individual items
- ✓ Push blanket orders to stores for individual items
- ✓ Restrict access to products available online
- ✓ View store-level purchase history

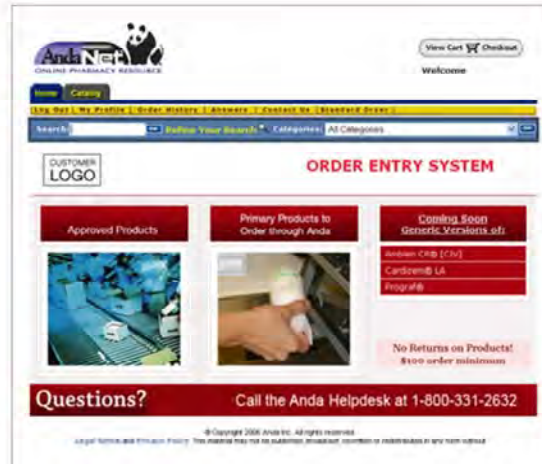
- Store level ordering with corporate approval :

- ✓ Including e-mail notification of required approval
- ✓ Approver can approve, edit, or deny the order
- ✓ Addresses individual store-level needs while providing corporate oversight



Customized Websites

Anda can customize a customer's online experience like none other in the industry.



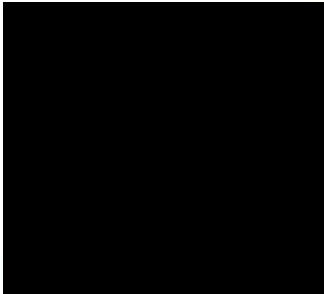
- Customizable landing page for customers.
 - Tailored to fit and drive compliance to a specific program.
 - Developed in conjunction with you to meet your needs.
 - Could be used to deliver messaging to stores on your behalf.
 - Banners can be adjusted upon request to notify of important events.
- Ability to limit or change the items available to a specific customer group.



CSOS (Controlled Substance Ordering System)



Anda is the CSOS Market Leader

- In October 2005, Anda was the first company to successfully accept an electronic order for a C2 product. Since then, we have successfully installed over 4,500 locations with our software.
- The industry recognized this accomplishment with awarding Anda the HDMA (Healthcare Distribution Management Association) Innovation for Success Award in 2006.



CSOS Benefits

- Eliminate paper DEA 222 forms
- Overnight shipping and shorter turnaround time
- New Source for product availability
- Saturday delivery and ordering
- Free CSOS software



Purchasing Director

- With Purchasing Director, Anda's chain application suite, you can control your formulary and automate your purchasing decisions from the corporate level.
- Purchasing Director gives you the ability to:
 - ✓ Purchase from multiple vendors
 - ✓ Set your formulary, including primary & secondary by product/vendor
 - ✓ Place rapid-shipment orders for New to Market items



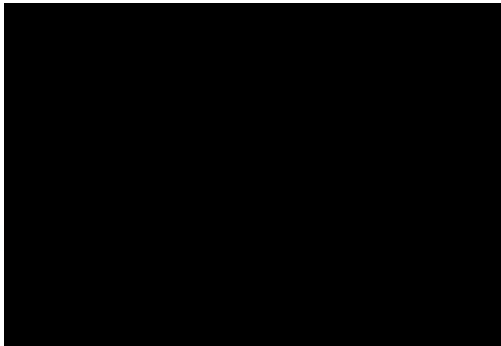
In addition, you will have access to:

- ✓ Ordering CII's using CSOS Enterprise
- ✓ Implement automated out-of-stock ordering with Anda Pass>Thru™
- ✓ Manage High Risk items with Anda Distribution Control





CSOS Enterprise

Anda's CSOS Enterprise was the First chain-based CSOS application in the industry, and is still the only multi-vendor capable system that can be installed centrally in a pharmacy chain.



- Eliminate paper DEA-222 forms
- Eliminates pharmacy personnel from making independent buying decisions
- Central management controls approved product formulary for pharmacies
- Maintain control of supplier of choice by product line
- Multiple vendor capability
- New to Market launch functionality



Automated Out of Stock

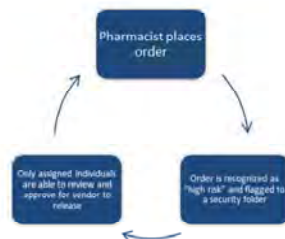
- Automate the ordering of items that are out of stock from your primary supplier.
- Intervenes at your direction in the event an out-of-stock situation occurs:
 - ✓ Pharmacy orders are transmitted to Anda electronically through EDI to Anda's Pass>Thru™ EDI system.
 - ✓ Fully integrated with pharmacy inventory software systems.
 - ✓ Supports ordering from a fixed product formulary or configured to allow automatic generic equivalent substitutions and best pricing substitutions.
 - ✓ Guarantee compliance to your formulary items.
- Reduce or eliminate wholesaler substitutions.



Distribution Control

A new level of security for your highest risk products

- You can assign a specific point of contact to review and approve all orders for a specific flagged item.
- This functionality could be used for Specialty, extremely expensive, refrigerated, sensitive control items, etc...



- ✓ Enables restrictions by NDC on high risk or high dollar items that need review prior to releasing order.
- ✓ Provides incremental security to ensure pharmacies are not overstocking or incorrectly ordering items that cannot be easily returned.
- ✓ Provides the opportunity to verify that there is a valid Rx for a specialty item before it is shipped to a store.



EDI System



EDI Transactions

Electronic Data
Interchange

Join our EDI system and enjoy:

- ✓ Purchase orders sent electronically to provide ease of ordering
- ✓ Integration with your current pharmacy management software
- ✓ Orders transmitted and processed quickly through our system
- ✓ Acknowledgement within minutes of your order with information regarding the date of delivery
- ✓ Ability to order both Rx and OTC items
- ✓ Availability to receive electronic invoices

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Hand Held Ordering

- Save time and improve efficiencies in your store
- The AndaConnect™ system connects through the Internet to Anda's distribution systems and provides our pharmacy customers:
 - Electronic order entry – orders processed in less than 60 seconds
 - Daily pricing, including customer contract pricing and AWP
 - Up-to-date item availability and substitution for out-of-stocks
 - Review of current or prior order shipping status
 - Product descriptions
 - New products, promotions and specials
- The pharmacy buyer using the AndaConnect™ system scans a products bar code (shelf sticker or actual bar code on package) in order to achieve all services listed above.



Inventory Reserve Management

- Guarantee that product allocated to you from a manufacturer is only sold to your stores.
- Programming within Anda's systems allows you to:
 - ✓ Utilize Anda's distribution service as a virtual warehouse for specific items in order to solidify your supply chain.
 - ✓ Guarantee your product is allocated to your stores.
 - ✓ Manage your supply of limited supply items.
 - ✓ Receive reporting detailing your current on-hand or sales-out activity
- Never worry again that product that is intended for you is sold to another retailer.



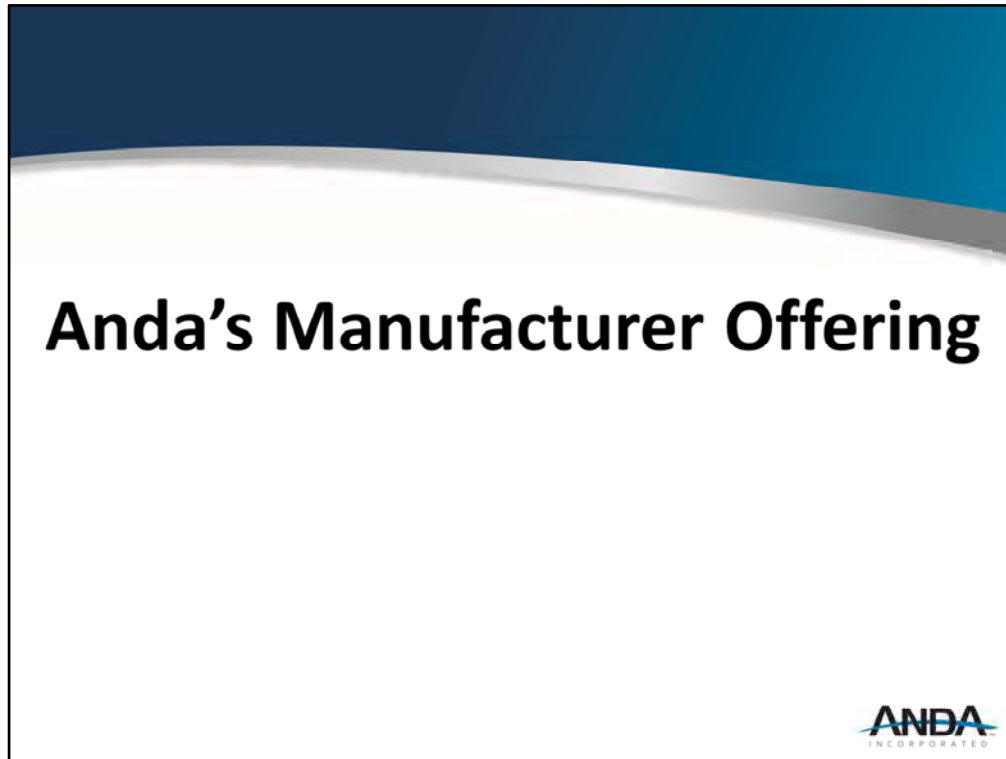
Virtual Warehouse

In Anda's warehousing solution, we act as your warehouse by providing the services of pick, pack, and ship, while carrying and maintaining inventory on your behalf at a contracted rate.



- Anda's Virtual Warehouse program allows customers and suppliers to contract directly without concern for hidden or excessive intermediary fees.
- Anda acts as a service provider to the retailer, providing full transparency to both the retailer and the supplier.
- Utilizing Anda's service instead of building your own warehouse
- Anda currently operates a virtual warehouse program for Target Pharmacy.








Inventory Allocation Programs

Anda's inventory allocation programs can guarantee your product gets to the customer you desire.

- Anda has systematically programmed the ability to guarantee your product is allocated to the right customers.
- You can allocate specific quantities to specific customers with complete confidence.

- Anda's Virtual Warehouse program allows customers and suppliers to contract directly without concern for hidden or excessive intermediary fees.
- Anda acts as a service provider to the retailer, providing full transparency to both the retailer and the supplier.



Anda was awarded Target's Healthcare Partner of the Year in 2010 based on our support of their virtual warehouse program.

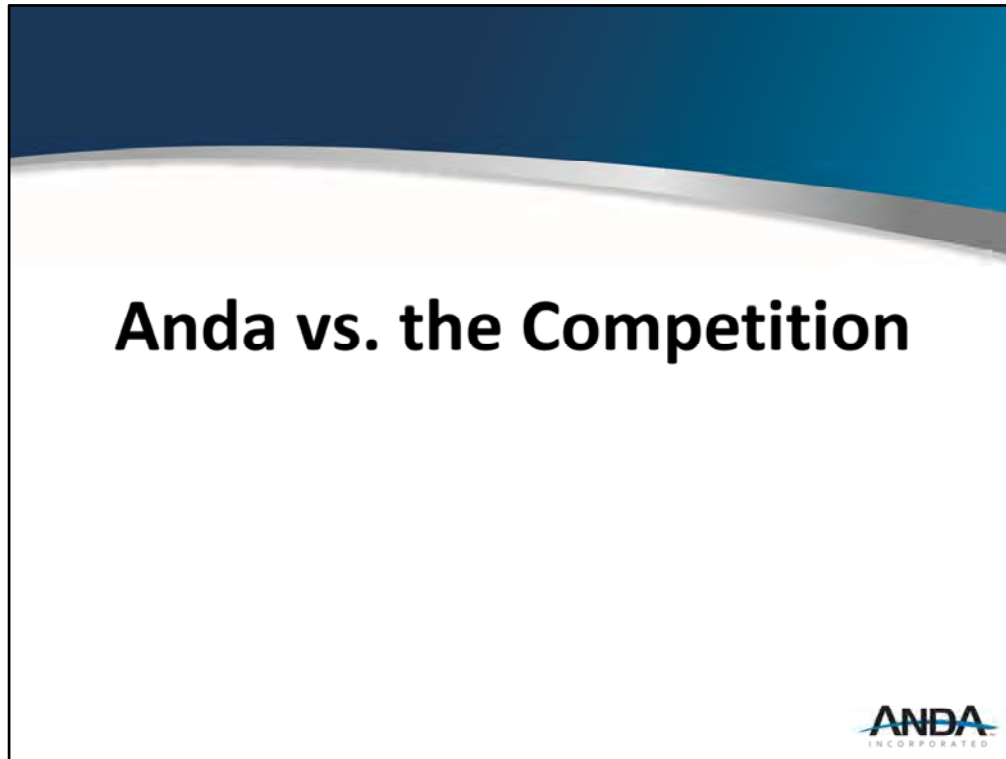
Anda's Marketing Services

Anda can reach a desired customer base in many ways utilizing our customized marketing services:



- Target market by trade class, products purchased, etc...
 - Fax broadcast to 16,000+ addresses in retail, LTC and physician/clinic offices
 - E-mail broadcast to 13,000+ addresses in retail, LTC and physician/clinic offices.
- Literature Distribution
 - Box Stuffers – 10,000+ boxes shipped per day
 - Direct Mail – Segmented lists available
- Website Advertising – Reaches 11,000+ online ordering customers
 - Banner advertisements or website links, patient assistance programs, etc...
 - Ability to post video containing product information / demonstrations





Big 3 Wholesalers

Anda is able to capitalize on natural inefficiencies in the big 3's wholesale model to create customer service and sales opportunities.

Inventory Challenges

- The wholesalers have reduced their days on hand in the last two years, which has caused an increase in out-of-stocks at retailers
- The wholesalers' inventory is spread out amongst 25-30 distribution centers, without a real ability to shift orders from one DC to another.
- Pushing toward source program forces wholesaler to stock heavy only in source-primary item.
- Typically light in inventory on customer preferred items if not primary on the source program.

Anda's Opportunity

- Anda carries between 30 and 60 days of generic inventory based on item rank
- Anda's two distribution center model allows for more inventory available at any given time
- Anda has programmed the ability to move orders from DC to DC based on inventory availability
- Anda's model of stocking multiple generic items allows us to be in stock on the items preferred by customers while giving greater insight into potential supply issues.



Big 3 Wholesalers

Anda operates a more efficient model which makes us a more economical alternative to big 3 distribution

Overhead

- 25-30 distribution centers
- Hundreds of traveling salespeople visiting pharmacies, physicians, and hospitals
- Master distribution center, which they charge manufacturers additional fees to ship to.
- Source program fees and standard margin requirements of 25-35% for generic products

Anda's Opportunity

- By utilizing a two distribution center model supported primarily by telesales representatives, Anda has a lower overhead.
- Anda can operate at 5-10% less buy-side margin and still compete with the wholesaler's market price.
- Anda's ability to compete at a higher cost from manufacturers encourages partnership and strategic interaction from those manufacturers



Distributor Competitors

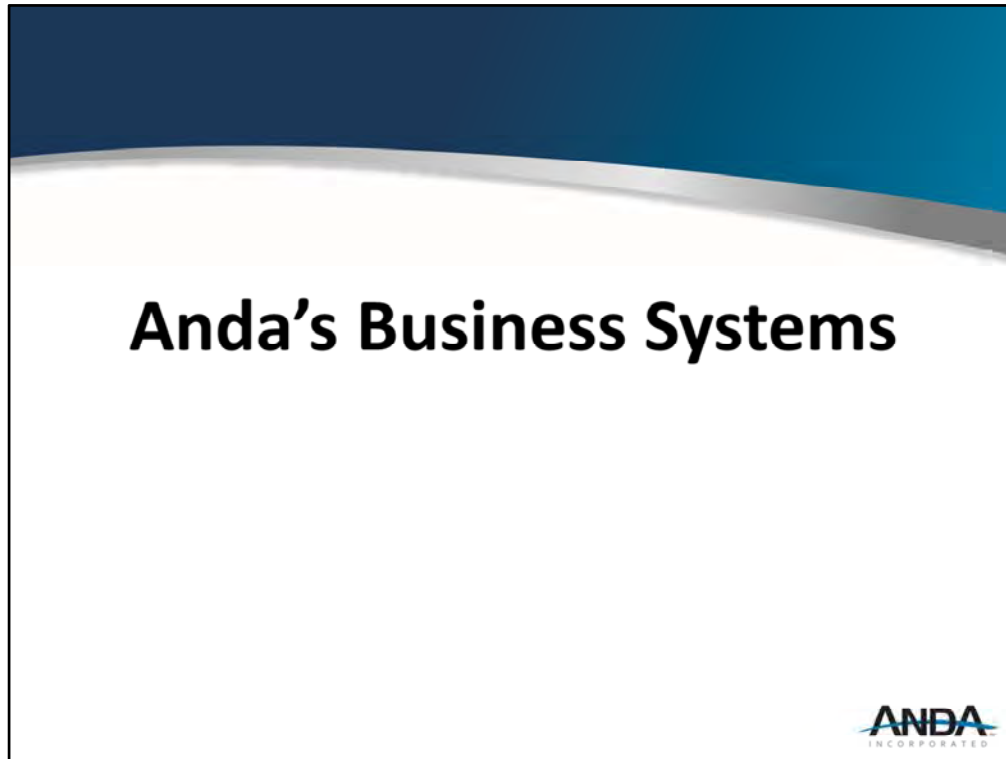
The Competition

- ParMed
 - Division of Cardinal Health
 - Managed by former Anda management
 - Aggressively looking to capture Anda's business and replicate programs
- Harvard
 - Primarily focused on independent pharmacies
 - Second largest distributor behind Anda in terms of generic sales
 - Minimal chain business
- Bellco
 - Division of Amerisource Bergen
 - Not a very strong competitor at this point.
- Masters
 - Independently owned
 - Primarily focused on independent pharmacies
 - Has grown by utilizing rock bottom specials to gain business
 - Some concerns related to potential product diversion

Anda's model has evolved from something that was different from the wholesalers to something that's equally different from the distributors.

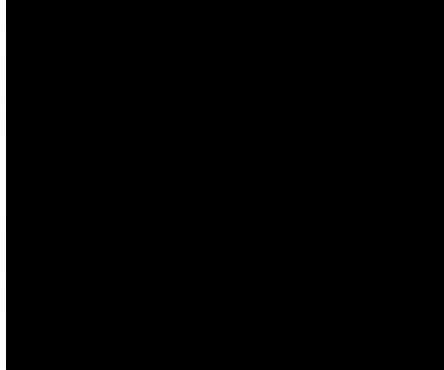
- No other distributor has focused as much energy on creating service based offerings to the chains.
- Anda's First to Market program is the gold standard in the industry.
- Anda's customer base at over 60K is the largest by far.
- Anda's progressive technology is unmatched by the other distributors.





Anda's Business Systems - TPS

TPS – Turning Point Systems is Anda's primary business and warehouse management system.



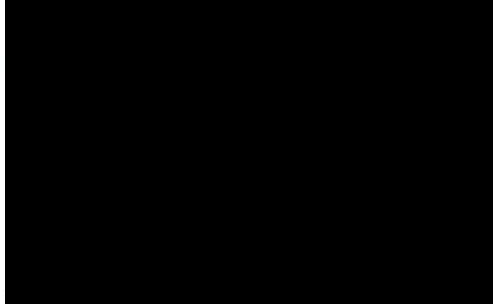
Core modules include:

- Integrated Order Processing
- Merchandise Returns
- Warehouse Management
- Purchasing and Financial Accounting



Anda's Business Systems - Remedy

Remedy is Anda's custom Customer Relationship Management application developed by Anda's Internal Remedy Development Team.

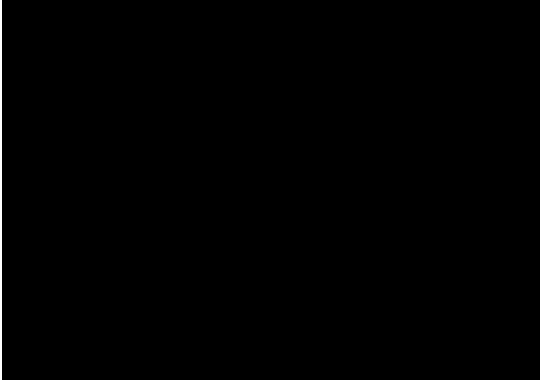


- Sales team members use the Contact Management application within Remedy to schedule and manage all their accounts.
- Remedy has been customized to support business functions across all departments including Customer Service, Credit, Collections, Customer Maintenance, Cash Posting, E-service, Marketing, Contracts, Purchasing, Pricing, and Vendor Accounting.




Anda's Business Systems – Sales Advantage

Sales Advantage is a web-based system created to provide additional data resources to the telesales representatives in a user friendly format.



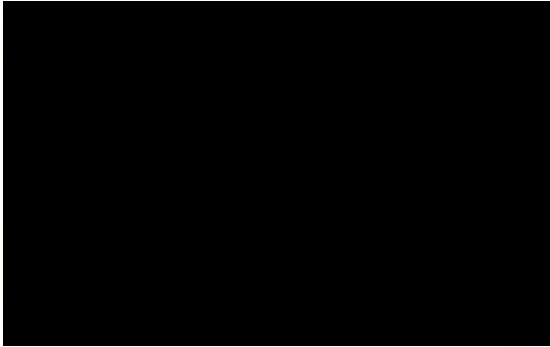
Core modules include:

- Marketing program communication
- Real time sales review
- Order Status
- C2 Pickup requests




Anda's Business Systems - StatFacts

StatFacts is a custom developed program that provides visibility into product usage and pricing trends.



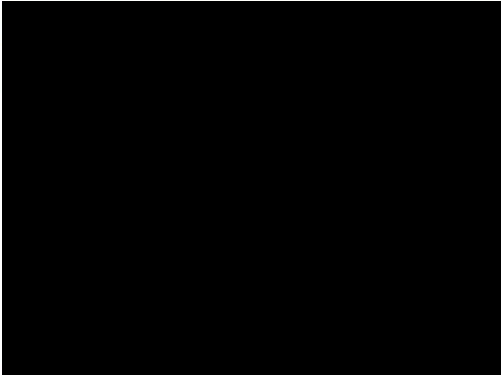
Competitive pricing data collected by our sales teams is aggregated in this system

This data is utilized by the purchasing and pricing teams to ensure we remain competitive in the marketplace




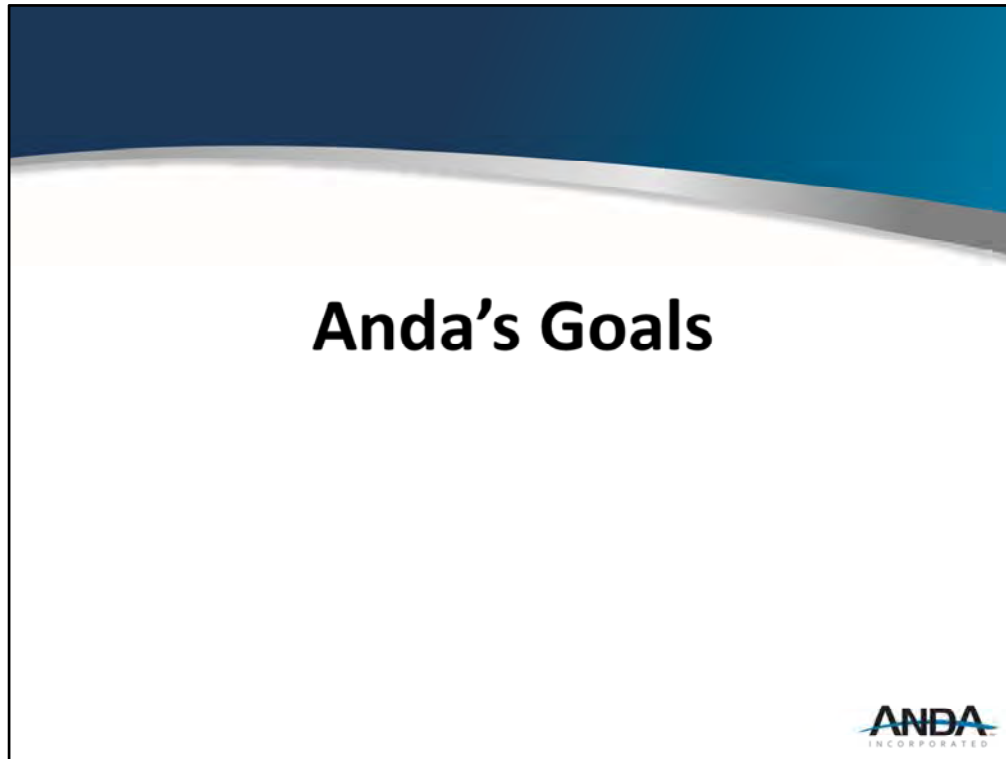
Anda's Business Systems - Cognos

Anda utilizes Cognos as it's Business Intelligence analytic reporting and management tool.




- Interactive Dashboards Support the Management Function
- Automated Daily, Weekly and Monthly Scheduled Reports
- Developed a standard reporting hierarchy
 - Products
 - Customers
- Developed measurable Key Performance Indicators (KPIs)








2012 Goals – Anda Distribution

 Financial	<ul style="list-style-type: none">• Achieve our target of [REDACTED]
 Strategic	<ul style="list-style-type: none">• Change name of VIP to Anda• Continue to grow and develop the chain segment• Enhance our identity
 Operational	<ul style="list-style-type: none">• Maximize every new product opportunity• Increase number of independent customers







2012 Goals - PractRx

 Financial	<ul style="list-style-type: none">• Achieve our financial target of [REDACTED]• Stretch target of [REDACTED]
 Strategic	<ul style="list-style-type: none">• Establish the division as the leader in Pharmaceuticals for the Primary Care Physician Space (GP/FP/PED/IM/OBGYN/ORTHO)• Drive growth across all aspects of our business
 Operational	<ul style="list-style-type: none">• Leverage Anda's industry leading sharing services• Establish a culture focused on results and professional selling capabilities



2012 Goals – Anda Inc.

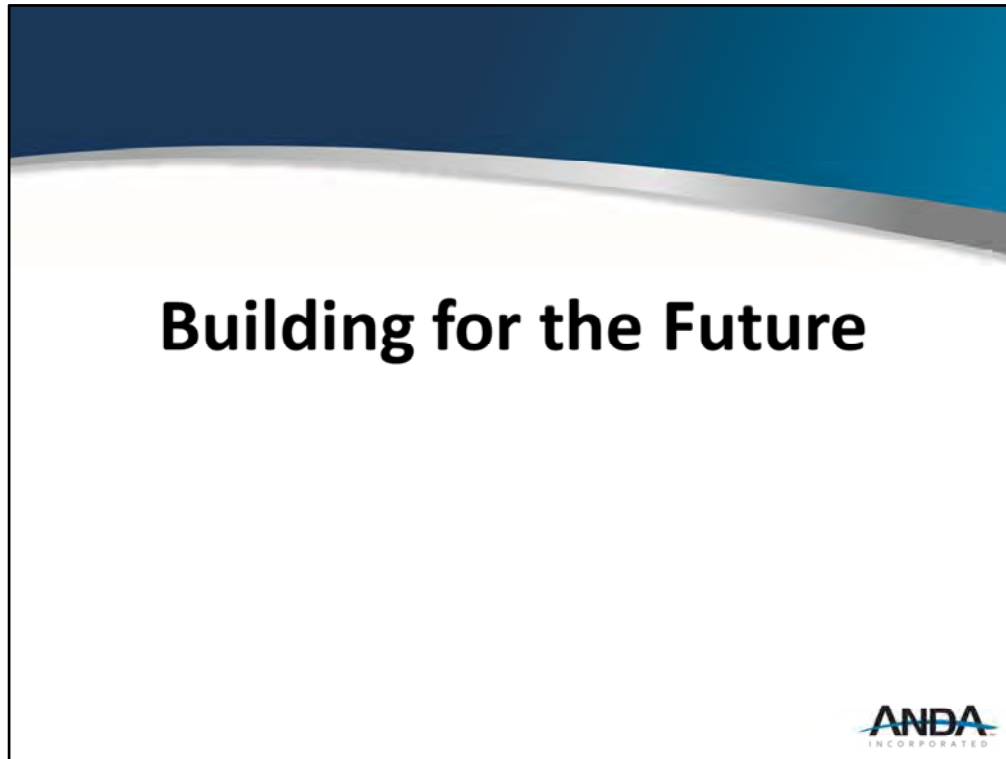
 Financial	<ul style="list-style-type: none">• Exceed sales and contribution goals• Achieve our target of [REDACTED]
 Strategic	<ul style="list-style-type: none">• Launch the Specialty division• Implement changes to establish the Physician business in the marketplace
 Operational	<ul style="list-style-type: none">• Transition into the Olive Branch distribution facility



How we'll get there

1. Must maintain and grow our Retail base.
2. Successfully transition into the MS distribution center
3. Continue to drive the best customer experience in distribution
4. We must execute on our pre-book and launch processes
5. Continue to create new chain opportunities
6. Must grow our PractRx physician base of customers
7. Successfully launch and grow Intellogics division
8. Improve generic margins
9. Must continue to improve processes and increase efficiencies across all departments
10. Continue to Challenge, Connect, and Commit





Building for the Future

Relocation of our Ohio Distribution Center to Olive Branch, MS.

- ★ On our way to an on-time launch for 2Q12
- Updated facility will enable us to increase efficiencies and streamline operations
- Closer proximity will allow later cutoff times for shipping customer orders



Building for the Future

Telesales

- Implemented contact center upgrade in 4Q11
- Will eliminate unanswered calls
- Will allow for enhanced training and coaching of our current telesales representatives

Marketing Programs

- Improvements in Anda's First-to-Market program including creating marketing kits for our customers who pre-book for a new item
- Created new "Online Only" Specials which have increased the number of average daily customer log-ons to AndaNet by 18% and AndaMEDS.com by 38%
- Developed new AndaNet application scheduled for a release in 1Q12

Product Mix

- Anda is continuing to add branded and specialty items



Coming off our best year ever on all fronts, Anda went on a mission to create a better organization as we looked toward the future of distribution. We analyzed all key functional areas to try to improve anywhere we could.

Building for the Future

Contracts / Pricing

- Implementing new and enhanced contract pricing system in 2012
- Will improve our internal ability to manage indirect contracts on behalf of our supply base

Brand Refresh

- Program to review Anda's messaging and perception in the marketplace and streamline our presentation to our manufacturer and healthcare provider base
- Includes the transition of the VIP company to the Anda name
- Repositioning of AndaMEDS

Creation of Specialty Division



Anda 20th Anniversary Refresh



INCORPORATED





(Anda Distribution)	(AndaMeds)	(Anda Specialty)
<ul style="list-style-type: none">• Servicing the brand and generic needs of pharmacies• Refreshed logo to promote maturity of the business in our 20th year	<ul style="list-style-type: none">• Pharmaceutical supplier to general practice physician offices• New identity to promote individual business identity and provide focus internally and for the marketplace	<ul style="list-style-type: none">• New division for Anda focusing on the unmet needs of Specialty product manufacturers.



